



Network Global Logistics Launches New Website Reflecting Dedication to Customer Service & Technology

BROOMFIELD, CO (June 12, 2012) - Network Global Logistics, the company that pioneered the [next flight out](#) business and continues its leadership as a single-source solution for all critical transportation and warehousing needs, today announced the launch of a new, friendlier and fully optimized [website](#) (www.nglog.com).

“On the surface, you’ll see the new site as an overall better reflection of NGL and its dedication to best-in-class customer service and industry leading technology,” said Scott Riddle, President and Chief Operating Officer. “However, what you cannot see is a fully optimized back-end system that simplifies the entire customer experience.”

The new site makes it easier for customers and prospective customers to get a feel for the depth and breadth of NGL’s capabilities and services, Riddle said. “That’s not an easy thing to do considering we specialize in on-demand transportation, service parts logistics and warehousing and distribution – that’s a lot of moving parts. But we think the new site tells the story well, and I want to thank the customers who provided the insight that helped our marketing team really shape the site.”

The website also offers:

- User friendly information architecture and search
- Social media integration to facilitate collaboration among external and internal stakeholders, including customers, support staff and management
- An emphasis on resources and tools for customers to plan and implement logistics solutions
- A content management system to facilitate collaborative content creation and rapid publishing, providing customers with faster news they can use
- Delivery of contextual and relevant content on all pages

“The relaunch of our website comes on the heels of an outstanding financial performance last year, with revenue growing more than 20 percent,” said Riddle. “And we are performing ahead of expectations this year. We’re adding numerous customers and locations, improving

profitability, expanding our global footprint and we are creating value for our customers in ways that the rest of the market can't match. We expect to keep growing, both organically and by acquisition."

About Network Global Logistics

Established in 1971 as the [first air courier company](#), Network Global Logistics is a single-source solution for all [critical warehousing](#) and [transportation](#) needs - including end-to-end visibility and 24/7/365 service. Network Global Logistics offers:

- Air Courier Services for global same-day delivery
- Mission-critical Warehousing, Distribution and [Service Parts Logistics](#) solutions that enable customers to hold critical inventory close to their customers
- [Ground Courier Services](#) for fast, trouble-free door-to-door transportation

For more information about NGL:

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